

# Kristin Hugo

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(925)389-7462  
KristinHugo.com/writing

## Skills:

- Adobe Creative Suite: Photoshop, Premiere Pro and After Effects
- Video filming and editing
- Social Media: Hootsuite, SocialFlow, Facebook, Twitter and Instagram
- TikTok: My account focuses on bones, exploring, nature and animals, and has more than 185,000 followers
- Content Management Systems including WordPress

## Education:

**Boston University**  
MS  
*Science Journalism*

**CSU Northridge**  
BA  
*Journalism*

## Work Experience:

### MIT Press, Remote

#### Author | January 2023–Current

- Successfully pitched a book to MIT Press, earning a book deal and an advance
- Write *Carcass: The Afterlives of Animal Bodies*, which focuses on what happens to animals after they die
- Create multimedia content for research, documentation, and promotional purposes
- Travel, research, and interview people involved with animal carcasses, including shell artists, a pet memorialist, fur farmers, etc
- Report on how animal remains affect their environment, people, industry, and culture
- Report on how people affect the environment and animals through their use of animal remains

### PolitiFact, Remote

#### Contributing Writer, Climate Change | July 2022–December 2022

- Identified, researched, confirmed or debunked, and explained climate-change related claims.

### Bay Nature, Berkeley, California

#### Editorial Fellow | July 2021–July 2022

- Researched, wrote, and produced news focused on animals and nature, including outdoor recreation, flowers, salamander pathogens and animal remains;
- Managed social media accounts, including Facebook, Twitter, and Instagram;
- Created a BayNature TikTok account and made 14 videos promoting our articles;
- Secured full funding and completed training provided by the Poynter-Koch Emerging Journalist Fellowship.

### Freelance

#### Journalist/media professional | July 2018–June 2021

- Produced long and short articles about scientific topics, including fox rescue, betta fish as pets, the history of cattle and their bones in the East Bay, and the impact of discarded fishing gear on whales;
- Found and secured the rights to video assets or filmed my own, then used them to edit and produce videos, including Ripley's Believe it or Not!'s most-viewed video ever;
- Managed social media and search engine optimization strategy for Vox;
- Clients include *National Geographic*, *SFGate*, *The Daily Beast*, *The Independent*, *Ripley's Believe it or Not!*, *Vox*, and *Medium*.

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## **Newsweek, New York, New York**

### **Science Writer | September 2017–July 2018**

- Wrote more than 250 short articles about science for a lay audience
- Spearheaded a social media initiative for the science team, including establishing a Tumblr
- Created a science stylebook to improve clarity and accuracy in our science content.

## **PBS Newshour, Arlington, Virginia**

### **Science and Social Media News Assistant | November 2016–May 2017**

- Wrote about upcoming research and relevant science stories, such as the March for Science and the ethics of wildlife photography
- Created videos, illustrations, animated gifs, and social media content to promote science-related articles on Instagram, Tumblr, Twitter, Snapchat, and Facebook
- Wrote an original article about a cancer patient who lost her leg, but kept the severed limb as a souvenir. After I found the subject and wrote the story, many other news outlets such as STAT, Huffington Post, Daily Mail, and BBC covered it as well
- Created the most shared content ever posted on the Newshour's Tumblr, including one post that reached over 120,000 notes and tripled our follower count. Every month that I made content for Newshour's Tumblr, my content became the most successful post of the month

## **National Geographic, Washington, DC**

### **Science writing Intern | June 2016–September 2017**

- Wrote about topics focused on animal behavior, conservation and biology
- At least four books have cited one of my National Geographic articles, titled "Human Skulls are Being Sold Online, but is it Legal?"
- Did field-reporting and photography and assisted with making a video on a pony-roundup event. I also wrote an article about the event, as well as a kids' version of the article for the kids' website